

**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

**I/We** Chelsea FC Holdings Limited

*(Insert name(s) of applicant)*

**apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003**

**Part 1 – Premises details**

Postal address of premises or, if none, ordnance survey map reference or description Chelsea Football Club 'The Rose and Ball' Stamford Bridge Fulham Road			
<b>Post town</b>	London	<b>Postcode</b>	SW6 1HS

Telephone number at premises (if any)	n/a
Non-domestic rateable value of premises	<b>£ 3,650,000 (Band E)</b>

**Part 2 - Applicant details**

Please state whether you are applying for a premises licence as appropriate Please tick as appropriate

- |                                                      |                                     |                             |
|------------------------------------------------------|-------------------------------------|-----------------------------|
| a) an individual or individuals *                    | <input type="checkbox"/>            | please complete section (A) |
| b) a person other than an individual *               |                                     |                             |
| i as a limited company/limited liability partnership | <input checked="" type="checkbox"/> | please complete section (B) |
| ii as a partnership (other than limited liability)   | <input type="checkbox"/>            | please complete section (B) |
| iii as an unincorporated association or              | <input type="checkbox"/>            | please complete section (B) |
| iv other (for example a statutory corporation)       | <input type="checkbox"/>            | please complete section (B) |

- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)
- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
<b>Date of birth</b>		I am 18 years old or over <input type="checkbox"/>		Please tick yes	
<b>Nationality</b>					
Current residential address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**SECOND INDIVIDUAL APPLICANT** (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
<b>Date of birth</b> over		I am 18 years old or		<input type="checkbox"/>	Please tick yes
<b>Nationality</b>					
Current residential address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

<b>Name</b> Chelsea Football Club Holdings Limited
<b>Address</b> Stamford Bridge Stadium Fulham Road London SW6 1HS
<b>Registered number (where applicable)</b> 02536231
<b>Description of applicant (for example, partnership, company, unincorporated association etc.)</b> Company
<b>Telephone number (if any)</b> c/o Matthew Phipps of TLT Solicitors – 03330 060201
<b>E-mail address (optional)</b> c/o Matthew Phipps of TLT Solicitors

### Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
A	S	A P

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

Hospitality suite for Match days at Stamford Bridge

This application seeks to renovate the pre-existing 'Health Club' setting, Chelsea Football Club propose to create an additional hospitality space, within the building portfolio; capitalising on underused space on first floor, in addition to the already licensed ground floor.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Supply of alcohol** (if ticking yes, fill in box J)

**In all cases complete boxes K, L and M**

**A**

Plays Standard days and timings (please read guidance note 7)			Will the performance of a play take place <b>indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b>Please give further details here</b> (please read guidance note 4)	Both	<input type="checkbox"/>
Tue			<b>State any seasonal variations for performing plays</b> (please read guidance note 5)		
Wed			<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Thur					
Fri					
Sat					
Sun					

**B**

<b>Films</b> Standard days and timings (please read guidance note 7)			<b>Will the exhibition of films take place indoors or outdoors or both – please tick</b> (please read guidance note 3)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 4)			
Mon						
Tue						
Wed						
Thur						
			<b><u>State any seasonal variations for the exhibition of films</u></b> (please read guidance note 5)			
			<b><u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)			
Fri						
Sat						
Sun						

C

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 7)			<b>Please give further details</b> (please read guidance note 4)	
Day	Start	Finish		
Mon			<b>State any seasonal variations for indoor sporting events</b> (please read guidance note 5)	
Tue				
Wed				
Thur				<b>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</b> (please read guidance note 6)
Fri				
Sat				
Sun				

D

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 7)			<b>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 4)					
Mon								
Tue								
Wed						<b>State any seasonal variations for boxing or wrestling entertainment</b> (please read guidance note 5)		
Thur								
Fri						<b>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Sat								
Sun								



E

<b>Live music</b> Standard days and timings (please read guidance note 7)			<b><u>Will the performance of live music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Tue					
Wed			<b><u>State any seasonal variations for the performance of live music</u></b> (please read guidance note 5)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat					
Sun					

F

<b>Recorded music</b> Standard days and timings (please read guidance note 7)			<b>Will the playing of recorded music take place indoors or outdoors or both – please tick</b> (please read guidance note 3)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 4)			
Mon						
			<b>State any seasonal variations for the playing of recorded music</b> (please read guidance note 5)			
Tue						
			<b>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</b> (please read guidance note 6)			
Wed						
Thur						
Fri						
Sat						
Sun						

**G**

<b>Performances of dance</b> Standard days and timings (please read guidance note 7)			<b>Will the performance of dance take place indoors or outdoors or both – please tick</b> (please read guidance note 3)			
			Indoors	<input type="checkbox"/>		
			Outdoors	<input type="checkbox"/>		
			Both	<input type="checkbox"/>		
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 4)			
Mon						
Tue						
Wed					<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 5)	
Thur						
Fri					<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)	
Sat						
Sun						

H

<p><b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 7)</p>			<p>Please give a description of the type of entertainment you will be providing</p>		
Day	Start	Finish	<p><b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)</p>	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<p><b><u>Please give further details here</u></b> (please read guidance note 4)</p>		
Wed			<p><b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 5)</p>		
Thur			<p><b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)</p>		
Fri					
Sat					
Sun					

<b>Late night refreshment</b> Standard days and timings (please read guidance note 7)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon	23:00	00:00	<b><u>Please give further details here</u></b> (please read guidance note 4) Hot food/drink after 11pm.		
Tue	23:00	00:00			
Wed	23:00	00:00	<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 5)		
Thur	23:00	00:00			
Fri	23:00	00:00	<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 6) The premises will only operate on match days, will open no earlier than 3 hours before kick-off and will close no later than ninety minutes after the final whistle, notwithstanding the terminal hour (e.g. whichever is earlier).		
Sat	23:00	00:00			
Sun	23:00	00:00	Licensable activities will commence no earlier than 3 hours before kick-off and terminate no later than 60 minutes after final whistle, notwithstanding the terminal hour (e.g. whichever is earlier).		

J

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 7)			<b>Will the supply of alcohol be for consumption – please tick</b> (please read guidance note 8)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 5)		
Mon	10:00	00:00			
Tue	10:00	00:00			
Wed	10:00	00:00			
Thur	10:00	00:00	<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 6) The premises will only operate on match days, will open no earlier than 3 hours before kick-off and will close no later than ninety minutes after the final whistle, notwithstanding the terminal hour (e.g. whichever is earlier).  Licensable activities will commence no earlier than 3 hours before kick-off and terminate no later than 60 minutes after final whistle, notwithstanding the terminal hour (e.g. whichever is earlier).		
Fri	10:00	00:00			
Sat	10:00	00:00			
Sun	10:00	00:00			

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):**

Name Keith Overstall	
<b>Date of birth</b>	
Postcode	
Personal licence number (if known) PER0724	
Issuing licensing authority (if known) Hertsmere Borough Council	

K

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children** (please read guidance note 9).

None

L

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 7)			<b><u>State any seasonal variations</u></b> (please read guidance note 5)
Day	Start	Finish	
Mon	10:00	00:00	<p>The premises will only operate on match days and will close ninety minutes after the final whistle, notwithstanding the terminal hour for licensable activities (e.g. whichever is earlier).</p> <p><b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u></b> (please read guidance note 6)</p> <p>The premises will only operate on match days, will open no earlier than 3 hours before kick-off and will close no later than ninety minutes after the final whistle, notwithstanding the terminal hour (e.g. whichever is earlier).</p> <p>Licensable activities will commence no earlier than 3 hours before kick-off and terminate no later than 60 minutes after final whistle, notwithstanding the terminal hour (e.g. whichever is earlier).</p>
Tue	10:00	00:00	
Wed	10:00	00:00	
Thur	10:00	00:00	
Fri	10:00	00:00	
Sat	10:00	00:00	
Sun	10:00	00:00	

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e)** (please read guidance note 10)

Please see attached.

**b) The prevention of crime and disorder**

Please see attached.

**c) Public safety**

Please see attached.

**d) The prevention of public nuisance**

Please see attached.

**e) The protection of children from harm**

Please see attached.



**Checklist:**

**Please tick to indicate agreement**

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**

**Part 4 – Signatures** (please read guidance note 11)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

<b>Declaration</b>	<ul style="list-style-type: none"><li>• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).</li><li>• The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)</li></ul>
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Signature	 Matthew Phipps for TLT Solicitors
Date	5 <sup>th</sup> September 2023
Capacity	Solicitor for Applicant

**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14) Matthew Phipps TLT LLP One Redcliff Street			
Post town	Bristol	Postcode	BS1 6TP
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			







**Chelsea Football Club  
'The Rose and Ball'  
Stamford Bridge  
Fulham Road  
London  
SW6 1HS**

**Proposed Licensing Conditions**

**Hours**

To permit the sale of alcohol from 10.00 hours to 00.00 hours.

To permit late night refreshment from 23.00 hours to 00.00 hours.

The premises will only operate on match days, will open no earlier than 3 hours before kick-off and will close no later than ninety minutes after the final whistle, notwithstanding the terminal hour (e.g. whichever is earlier).

Licensable activities will commence no earlier than 3 hours before kick-off and terminate no later than 60 minutes after final whistle, notwithstanding the terminal hour (e.g. whichever is earlier).

**General – all four licensing objectives**

1. Locations of fire safety and other safety equipment subject to change in accordance with the requirements of the responsible authorities or following a risk assessment.
2. Any detail shown on the plan that is not required by the licensing plans regulations is indicative only and subject to change at any time.
3. The premises will only operate on match days, will open no earlier than 3 hours before kick-off and will close no later than ninety minutes after the final whistle, notwithstanding the terminal hour (e.g. whichever is earlier).
4. Licensable activities will commence no earlier than 3 hours before kick-off and terminate no later than 60 minutes after final whistle, notwithstanding the terminal hour (e.g. whichever is earlier).
5. Entrance to "Rose and Ball" will be by pre-booked ticket only.

**The Prevention of Crime and Disorder**

6. High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities or customers are on the premises and;
  - shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to the Police or authorised Council officers on request.
  - at least one camera will show a close-up of the entrance/entrances to the premises, to capture a clear, full length image of anyone entering.
  - shall cover any internal or external area of the premises where licensable activities take place.
  - recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.
  - footage shall be provided free of charge to the Police or authorised Council officer within 24 hours of a request.
  - a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show Police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.

Appropriate signage shall be displayed in prominent positions, informing customers they are being recorded on CCTV.

7. The Designated Premises Supervisor shall ensure that all existing staff, new staff, supervisors and managers responsible for selling alcohol receive an induction in the legality and procedure of alcohol sales, prior to undertaking the sale of alcohol. This training shall include the contents of the premises licence; times of operation, licensable activities and all conditions. Training documents shall be signed and dated, and training records be made available to police and authorised council officers on request. The records shall be retained for at least 12 months.
8. Signs will be displayed at all bar servery's stating "It is illegal to buy or attempt to buy alcohol for consumption by any person under the age of 18 years.

9. **Door security**

The provision of SIA door security and non SIA registered stewards when licensable activities are being provided on the premises shall be risk assessed, and in any event, there will be two SIA door staff at ground floor level entrance and two further SIA door staff circulating on the two floors.

Where SIA door supervisors are employed the following conditions will apply The premises licence holder shall ensure that the following details for each door supervisor, are contemporaneously entered into a bound or electronic register kept for that purpose: (i) Full name, (ii) SIA Certificate number and or badge number, or registration number of any accreditation scheme recognised by the Licensing Authority (including expiry date of that registration or accreditation), (iii) The time they began their duty (iv) The time they completed their duty. (v) This register is to be kept at the premises at all times and shall be so maintained as to enable an authorised officer of the Licensing Authority or a constable to establish the particulars of all door stewards engaged at the premises during the period of not less than 28 days prior to the request and shall be open to inspection by authorised officers of the Licensing Authority or a constable upon request.

The premise licence holder shall require the designated premises supervisor, or in his/her absence other responsible person to identify by name, those persons performing duty as door security personnel to an authorised officer of the Licensing Authority or a Constable.

All door supervisors shall be capable of communicating instantly with one another by way of radio or other simultaneous system of communication.

Where non SIA registered stewards are employed the following conditions will Apply: Stewards/security personnel shall:

- (i) Ensure that no overcrowding occurs in any part of the premises.
- (ii) Keep gangways, roadways, vehicular routes and exits clear at all times.
- (iii) Investigate immediately any disturbance or incident and if necessary report thereon to the Police.
- (iv) Supervise the fire-fighting equipment located at various points around the site.
- (v) Inspect and supervise at regular intervals the facilities provided for disposal of rubbish and ensure that action is taken as appropriate to remove any refuse which is not properly contained in the facilities provided.

All stewards/security personnel shall be not less than 18 years of age and shall wear distinctive dress and should be easily identifiable.

10. An incident log shall be maintained by the premises that details incidents of note that occur in the premises. This shall include disorder and ejections as a minimum and shall be available for inspection at any reasonable time by an authorised officer of the licensing authority.
11. A log book for complaints shall be maintained at the premises. This log and details of any formal response to any residents shall be made available for inspection by an authorised officer of the council or police officer.

12. A refusals book shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The book shall be made available to the police and authorised council officers on request.
13. The Designated Premises Supervisor shall regularly check the refusals book to ensure it is being consistently used by all staff.

#### **Supply of Alcohol.**

14. A personal licence holder or nominated bar supervisor shall be present at all times sales of alcohol are taking place.
15. A copy of the Premises Licence summary shall be displayed at the front of the bar so that it may be easily read.
16. No drinks shall be permitted to be removed from the premises.
17. No customer carrying open or sealed beverage containers shall be admitted to the premises at such times as they are open to the public.

#### **Public Safety**

18. Customer capacities shall be limited to those set out in the Fire Risk Assessment.
19. The Licensee shall provide training for all staff to ensure that they are familiar with all means of ingress and egress and the appropriate procedures in case of any emergencies that require an immediate evacuation of the premises.
20. Management shall undertake the relevant training in relation to responding and ensuring the welfare and safeguarding of vulnerable patrons. Management shall risk assess the need for all other relevant staff to undertake such training. Written records of the training completed shall be recorded and available to the Police and Authorised Officers from the Local Authority upon request.
21. The premises will complete a counter terrorism risk assessment. Such risk assessment will be sent to the licensing authority and Metropolitan Police licensing team for review and comment. Such actions identified within the risk assessment shall be actioned and form part of the operating procedures at the premises. This condition to be of no effect if (and/or when) the Protect Duty/Martyn's Law legislation is introduced (made law).

#### **The Prevention of Public Nuisance**

22. The licence holder shall ensure that no music from the licensed areas is audible at the boundary of the Stamford Bridge Stadium site.
23. A Noise Management Plan shall be submitted to and approved in writing by the Noise and Nuisance Team. The plan shall include details relating to the control of noise from patrons entering and leaving the premises as well as controls to ensure that noise from use and activities within the premises does not cause nuisance to neighbours.
24. The premises licence holder shall organise and arrange meetings with residents twice a year. The meetings shall be advertised in good time by appropriate means to residents in the locality. Minutes of such meetings shall be circulated to attendees and the council.



## **The Protection of Children from Harm**

25. A Challenge 25 proof of age scheme shall operate at the premises and all staff shall be trained in its implementation. Only photographic ID such as a British driving licence, a current passport or a PASS ID shall be treated as acceptable forms of identification.
26. Publicity materials notifying customers of the operation of the Challenge 25 scheme shall be displayed at the premises, including a Challenge 25 sign of at least A5 size at the entrance to the premises and where practicable at each point of sale.

# Noise Management Strategy

The Rose & Ball

Stamford Bridge

V1.2 – August 2023



## **A) INTRODUCTION TO THE STRATEGY**

Chelsea Football Club “the venue operators” are committed to develop and maintain good relations with local residents, neighbours and regulatory authorities. The objective of this strategy is to minimise disturbance to local residents and to ensure that any licensing objectives or other controls at the venue are being upheld. This policy sets out the measures which have been considered, will be adopted throughout the venues operation, identify steps and manage and control noise, define a programme to monitor noise and response measures to respond to unacceptable noise.

This strategy has been prepared in consultation with the venue operators by Joynes Nash Ltd.

## **B) INTRODUCTION TO THE VENUE**

Stamford Bridge is home to a variety of hospitality spaces, ranging from exclusive private boxes to shared bars and lounges. The proposal to which this strategy relates is referred to as the Rose & Ball, an exciting opportunity intended to benefit from the renovation of the pre-existing health club to provide for an additional hospitality experience. Its intention is to provide a unique experience, including food, drink over two separate tiers. The basement element is simply to provide lavatory facilities.

This facility will offer those attending matches an attractive and sophisticated environment in which to socialise before a match and after a match. This provision is for match day only hospitality facilities and will neither increase the capacity nor attendance at matches. Rather, it will provide a new amenity for some of our fans who will already be attending. It is also noteworthy, because it is match day use only that the impact of this venue needs to be considered in the context that ambient noise levels will be heavily influenced by up to 40,000 attendees to the match.

It is also noteworthy, that historically this venue has been used on match days for a number of years and benefits from an existing premises license which permits a greater remit than that envisaged.

## **C) SITE LOCATION AND CHALLENGES**

The venue will be situated in the northeast corner of the concourse, next to the museum. The venue to its rear overlooks residential units in the Brompton Park Crescent Residency, the noted closest receptors who may be affected. The main entrance does benefit from some shielding to prevent undue disturbance but at the same time the presence of access points etc do require special attention.

In terms of noise breakout from the facilities rear facade this is dealt with by virtue of the fact that the rear of the internal layout provides for offices, kitchens, pot wash areas and emergency escape routes. Such will naturally provide for adequate noise separation given the intended uses internally.

## **D) IN GENERAL**

The venues use shall be restricted to matchdays only up to 180min pre and 90min post matches.

The terminal hour for all licensable activities is 00.00hrs.

All doors and windows shall remain shut (except for access and egress) throughout the opening.

Patrons will not be admitted into the premises outside of the opening hours.

Windows and doors where necessary shall be fitted with self-closing devices.

### **C) PROVISION OF MUSIC**

The provision of background music shall be permitted at any time the premises is open to the public. By definition this is music or other audio played whose main function is to create an atmosphere suitable to a specific occasion rather than to be listened to and is incidental to speech and conversation.

At times a greater provision of music may be permitted, but the target is to ensure that the current criterion for such provision is inaudibility at the residential receptor positions.

At all times music provision will be under direct responsibility of the duty manager and shall not be altered in terms of volume or planned duration without their explicit agreement.

### **D) MONITORING OF CUSTOMER ACTIVITIES**

Routine monitoring will be regularly conducted around the perimeter of the premises during opening hours. Details of checks, observations and any actions taken as a result of such shall be recorded. A noise logbook kept on the premises and maintained by management and be available for inspection by the Local Authority upon request.

### **E) DISPERSAL OF CUSTOMERS**

A minimum of 4 SIA stewards will be in attendance at all times.

A member of staff will be positioned in an area close to the main exit to oversee the end of night departure period. Customers will be encouraged to be considerate upon leaving the premises.

Customers shall not leave the premises other than by the doors to the front of the premises. Customers will be asked not to stand around loudly talking on the concourse outside the premises.

### **F) TRAINING**

All staff will be made fully aware and conversant with this noise management strategy, aware of the licence and any attached conditions and issues of public nuisance. This will be provided through formal documented training before opening and regular briefings etc.

### **G) PROVISION OF INFORMATION**

Notices will inform customers of our commitment to local concerns.

Prominent, clear and legible notices will be displayed at the exits requesting the public to respect residents and to leave the premises and the area quietly.

#### **H) WASTE MANAGEMENT**

Such activities will be in accordance with the current procedures employed at Stamford Bridge.

The movement of bins and rubbish outside the premises will be kept to a minimum after 21.00hrs

The removal of empty kegs or bottles to external areas shall not be permitted between the hours of 21.00hrs and 08.00hrs.

#### **I) MANAGEMENT OF DELIVERIES**

Deliveries of goods necessary for the operation of the business will be carried out at such a time or in such a manner as to avoid causing disturbance to nearby residents.

Deliveries shall not be permitted outside the hours of 08.00 and 21.00hrs

#### **J) PREMISES**

The premise has been designed appropriately and detailed consideration has been given to its ability to operate in a manner which does not give rise to disturbance. The controls and limitations of the venue are reflected in this noise management plan.

No significant structural alterations shall be made to the premises without due consideration of its potential impact on noise management.

#### **L) PROCEDURAL / STRATEGY REVIEW**

In order to ensure that the strategy continues to fulfil its aims and objectives it is reviewed and updated regularly. Whilst this is a continual exercise after each event, a formal review and report is conducted at least annually for the venue. This includes an assessment of compliance of noise and time limits, review of complaints data and any impromptu community or regulatory feedback. The results of which are made available to the various stakeholders as necessary.

In addition at least twice annually, the venue management shall invite residents and other interested parties to a meeting to openly discuss any concerns. The meetings shall be organised in good time (providing at least 4 weeks' notice) by means of communication with the interested parties. Minutes of such meetings shall be circulated to attendees and the Local Authority.

Should it be deemed necessary, the venue organisers also commit to seek external assistance for monitoring and control of noise, following complaints, should they feel it necessary to minimise the impact of the venue in the community.

## About The Team

Peter Nash BSc(Hons), MSc, CEnvH, MCIEH, MIOA, TechIOSH

Peter Nash has 16 years' experience as a Local Authority Environmental Health Officer, up to Technical Manager Level and has 15 years of Professional Practice within the Environment Industry. He holds a BSc(Hons) in Environmental Health, the IOA Diploma in Acoustics and Noise Control and an MSc in Applied Acoustics. He is a Chartered Environmental Health Practitioner and registered with the Environmental Health Registration Board. Peter is a Member of the Chartered Institute of Environmental Health, and a Member of the Institute of Acoustics. He has appeared as an expert witness in a number of significant noise nuisance and planning cases, public inquiries and appeals.

Simon Joynes BSc(Hons), MSc, CEnvH, MCIEH, AMILM, AMIOA

Simon Joynes has over 20 years' experience in both Private Sector and Local Government. He has acted as a senior advisor and has significant experience in the technical aspects and practical application of environmental law, including acting as an expert witness in courts and planning enquiries and the preparation and reviewing of environmental reports and mitigation strategies. (Air Quality, Land Contamination, Acoustics, Water Quality, Odour Management & Industry Regulation). He holds a BSc (Hons) Environmental Health, MSc in Contaminated Land Remediation, the IOA Diploma in Acoustics and Noise Control, Certificates of Competence Environmental Impact Assessments. He also holds affiliations with the Chartered Institute of Environmental Health, the Institute of Acoustics and is an Associate Member of the Institute of Leadership and Management.

## An introduction to Joynes Nash

Joynes Nash is a leading consultancy for the live events industry. We have extensive experience of live events, venues and a proven track record of working with those responsible to enhance the audience's experience, whilst preserving the image of events and venues whilst also maintaining the careful balance of Public Nuisance.

Our consultants experience has ranged from relatively small scale to major venues and events staged both in urban and residential environments, providing for tens of thousands of people. Projects and clients have included Junction 2, Carfest (North and South), Boardmasters, Kendal Calling, BBC Introducing, Tramlines Festival, Liverpool Sound City, Red Bull Music Academy. We have also a proven track record of looking after the interests of venues such as Guards Polo Club, Saracens Rugby Club, Coworth Park, Printworks, Melbourne Hall and Tobacco Dock.

We consider despite the many technical challenges that events and spaces bring, that relationships between all interested parties are of paramount importance and that each and every one of these understands situations clearly. We therefore approach each appointment not in isolation, but carefully consider the public image of events, the venues and the thoughts of the wider community to make events and spaces successful and to secure venues for future years.

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